



# *ispp site information architecture*

Prepared for:

International Society of Political Psychology (ISPP)

Dr. Carolyn L. Funk, Associate Professor and Director of the Commonwealth Poll  
Virginia Commonwealth University

Presented June 27th, 2011

Version 2.1

{ o'kellydesign }

**details** niall o'kelly → a graphic designer

148 lincoln place, no. 2, brooklyn, ny 11217

☎ +1 646 715 5385 ✉ [niall@okellydesign.com](mailto:niall@okellydesign.com)

visit [okellydesign.com](http://okellydesign.com) to see my work

Proprietary and confidential. All content copyright © Niall O'Kelly, 2011



# *sitemap*

This indicates the proposed sitemap for the ISPP site, showing how each section is to be organized and generally broken down. It also shows the relationship of each page and section to each other, giving a sense of how a user can move throughout the site.

Please refer to the legend at the bottom for info on the color coding and symbols used.

Pages have been broadly organized so that topics are as logically placed as possible, and in manageable groups (it's not ideal to have too many topics in any given section, otherwise the nonemclature and organization is clearly incorrect, as well as being too much for the user to easily follow).

This may change as the project moves along; depending on the actual amount of content for each section it might make sense to break some pages up further if there is a lot on the page, or to consolidate others if there is very little text etc.

**Home**  
Intro slideshow,  
buckets linking to sections,  
main nav etc.  
T1

**Join ISPP**  
Link to  
Membership page  
T1

**Donate**  
Link to Donate  
Page  
T1

**Share**  
Link to Share  
member news pg  
T1

**Search**  
Search bar based  
on standard  
functionality  
T1

**About Us**  
T2 Overview of ISPP

**Committees / Officers**  
T2 List Page

**Constitution**  
T2 Text Page

**Central Office**  
T2 Overview of ISPP

**Contact Us**  
T7 Text Page & Form fields

**Membership**  
T2 Overview of member benefits, list and join link

**Membership Benefits**  
T2 Text Page

**Join Today!**

**Member Directory**  
T6 Searchable List

**Member Spotlight**  
T2 Member in news

**Annual Meetings**  
T2 Main page link to Conf, plus overview of it

**Conference Abstracts**  
T4 hub of talks

**Conf Meeting Archives**  
T4 Text & pdfs

**Future Meetings**  
T4 Text

**Publications**  
T2 Hub / Intro page

**ISPP News**  
T4 Text & pdfs

**Political Psychology**  
T4 Text & pdfs

**Publications Archives**  
T4 Text & pdfs

**Junior Scholars**  
T2 Overview of JSC

**Junior Scholars Blog**  
T9 Blog style Page

**JSC Newsletters**  
T4 List of PDFs

**Get Involved**  
T2 Why Donate, 3 Donation types overview

**Volunteer Opportunities**  
T7 Submit info, PP

**Donation Methods**  
T2 PayPal, Checks

**Donate FormPage**  
T7 Submit info, PP

**Thanks for donating**  
T2 Standard TX pg

**Announcements**  
T2 General news, text list

**Different News Pages**  
T2 Several subpages

**Submit News**  
T8 Member submit News facility

**Resources**  
T2 Overview of ISPP

**Courses**  
T6 Text List Page

**Programs**  
T6 Text List Page

**Syllabi**  
T2 Text List Page

**Summer Courses**  
T2 Text Page

**Video Resources**  
T5 Hub of videos

**Awards**  
T2 Hub / Intro page

**Award Pages**  
T2 Individual Awards and Entry Info

**Funding Opportunities**  
T2 Hub / Intro page

**Travel Grants Program**  
T2 Text & PDF

**Small Grants Program**  
T2 Text & PDF

**Previous awardees**  
T2 Text List & Links

**Grants Usage Reports**  
T2 Text List & Links

**Non-ISSP Funding Opps**  
T2 Text List & Links

**Media Resources**  
T2 Focus on journalists

**EPK**  
T3 Downloadable info about the field

**Press Releases**  
T4 Archive of PRs

**Key Contacts**  
T6 List of ISPP / PP experts for TV etc

**PP Web Resources**  
T6 hub of links

**Exec Council file-sharing area**  
T2 Executive Council only can log in to this page to upload / download files & docs for meetings etc



# *wireframes*

Initial wireframes. These are to indicate functionality and content only.  
They are NOT indicative of design or layout.

Template 1— ISPP Landing Page 1.1

This page is where the user first lands.

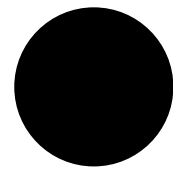
It will be a fixed height page, in that the key navigation and societal branding elements will remain fixed in position regardless of where the user scrolls, and only the main content will move on scroll.

The main area will feature a text-based slideshow promoting the main parts of the site, and it will cycle through the areas automatically, though the user will have the option to go through at their own pace.

The area below will feature abbreviated information about the main text areas of the site, chiefly the *about*, *members news* and *ISPP news* areas.

The top area will feature prominent calls to action for users to *submit* content, *join* ISPP, or *donate* to ISPP. This area can be thought of as the key to the site, in that it encourages users/members to immediately become more active in their participation in ISPP.

As a secondary avenue to participate, above this is a module to *sign up* to the newsletter. This area also has the search functionality.



**ISPP**  
International Society of  
Political Psychology

Search... >

**Submit** **Join Us** **Donate**

- About Us
- Membership
- Annual Meetings
- Publications
- Junior Scholars
- Get Involved
- Announcements
- Resources
- Awards
- Media Resources

## Istanbul 2011

ISPP's conference this year is in Istanbul. Check out the speaker list and register on our dedicated conference mini-site

[Visit site >](#)

- About ISPP
- Annual Conference
- Junior Scholars
- Awards
- Media Info
- Publications

### About ISPP

The Society is a nonprofit scientific, educational, and non-partisan organization with the following purposes:

To establish a community of scholars and concerned individuals in universities, government, the communications media, and elsewhere, who have scientific and practical interests in examining the relationship between political and psychological phenomena;

### Member Spotlight

This member has been recently mentioned in a NYT article  
[Read More >](#)

This member has been interviewed on CNN's morning report about their research  
[See Video >](#)

This member has been recently mentioned in a NYT article  
[Read More >](#)

This member has been interviewed on CNN's morning report about their research

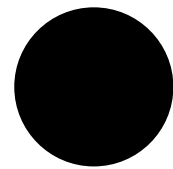
### Society News

- 2011-12 ISPP Officer Nominee Biographies
- Register for the conference in Istanbul today
- Professor Beth Miller discusses her Political Psychology article, "The Effects of Scandalous Information on Recall of Policy-Related Information" on NPRs On the Media
- Free Virtual Journal Issue:

Template 1— ISPP Landing Page 1.2

This shows how the menus might work (dropdown functionality, but spreading over the page). This design allows for many different sections, and for basically as many subpages as you could wish for (horizontal navs often lead to space constraints).

This also notes that the central slideshow (text content) will be a slideshow highlighting the current topic, while each sub-topic remains as standalone call to action.



**ISPP**  
International Society of  
Political Psychology

Search... >

**Submit** **Join Us** **Donate**

- About Us
- Membership
- Annual Meetings
- Publications
- Junior Scholars
- Get Involved
- Announcements
- Resources
- Awards
- Media Resources

## ISPP Publications

ISPP publishes two main journals, Political Psychology and ISPPNews. You can read this months copy here, as well as viewing past issues and subscribing for future issues if you wish to.

[Visit page >](#)

About ISPP	Annual Conference	Junior Scholars	Awards	Media Info	Publications
------------	-------------------	-----------------	--------	------------	--------------

### About ISPP

The Society is a nonprofit scientific, educational, and non-  
the  
of  
individuals  
t, the  
d  
tific and  
ning  
olitical  
ena;

- Courses  
*Description of page content*
- Programs  
*Description of page content*
- Syllabi  
*Description of page content*
- Summer Courses  
*Description of page content*

### Member Spotlight

This member has been recently mentioned in a NYT article  
[Read More >](#)

This member has been interviewed on CNN's morning report about their research  
[See Video >](#)

This member has been recently mentioned in a NYT article  
[Read More >](#)

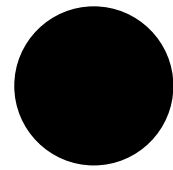
This member has been interviewed on CNN's morning report about their research

### Society News

- 2011-12 ISPP Officer Nominee Biographies
- Register for the conference in Istanbul today
- Professor Beth Miller discusses her Political Psychology article, "The Effects of Scandalous Information on Recall of Policy-Related Information" on NPRs On the Media
- Free Virtual Journal Issue:

Template 2— Text / links page

This gives an indication of the majority of pages on the site, which will be primarily text-driven. As such, the pages will be lead by a strong typographic hierarchy (and hopefully an interesting one!), with links to the appropriate subpages being clear and easily found.



**ISPP**

International Society of  
Political Psychology

Search... >

**Submit**

**Join Us**

**Donate**

About Us

Membership

Annual Meetings

Publications

Junior Scholars

Get Involved

**Announcements**

Resources

Awards

Media Resources

## Announcements Overview

*There is always a lot happening in the ISPP. Below are our current announcements. You can click on each header to view all announcements in that section*

### ISPP ANNOUNCEMENTS

*The Conference >*

*The Summer Academy >*

*Award Nomination Requests >*

*Nominations For Governing Council Members >*

*Elections Of Governing Council Members >*

### GENERAL ANNOUNCEMENTS

*Funding/Research Proposals >*

*Faculty Positions >*

*Jobs Related Conferences >*

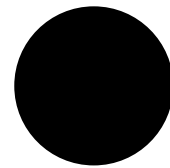
*Request For Proposals >*

*Related Journals And Books Coming Out >*

### MEMBERS ANNOUNCEMENTS

Template 2— Text / links page

This shows how a content-based page might be organized typographically. It should not be taken as indicative of final design though, as the typography will be properly stylized during the design phase.



**ISPP**  
International Society of  
Political Psychology

Search... >

**Submit**

**Join Us**

**Donate**

About Us

Membership

Annual Meetings

Publications

Junior Scholars

Get Involved

**Announcements**

Resources

Awards

Media Resources

## Conference 2011

Call for Papers: ISPP Annual Conference

Proposals due: Feb. 14, 2011

Conference in Istanbul, Turkey, July 9-12, 2011

“Cooperation and Human Societies: Towards a Multidisciplinary Political Psychology”

To address this year’s theme, the program committee hopes to create a setting in which diverse scholars can come together to discuss the ways in which positive aspects of human nature influence political phenomenon. We are particularly interested in bringing together different perspectives and new findings from the fields of anthropology, biology, economics, philosophy, political science, and psychology to create an exciting intellectual forum in which scholars can exchange views and work towards the development of a political psychology that focuses on both positive and negative facets of human behavior. To view the call for papers and submit your proposal, please visit the ISPP Annual Meeting website at [www.ispp.org](http://www.ispp.org) and click on Annual ISPP Meeting. In addition you will find information about the conference venue and hotels in Istanbul to assist with travel planning. The deadline for submissions of proposals is Feb. 14, 2011. No proposal will be accepted after this date.

### Stanford Institute for Political Psychology

The Summer Institute in Political Psychology (SIPP) is a three-week intensive training program (July 10-29, 2011) that introduces graduate students, faculty members and professionals to the world of political psychology. SIPP was founded in 1991 at Ohio State University, and Stanford has hosted SIPP since 2005, with support from Stanford University and from the National Science Foundation. Hundreds of participants have attended SIPP during these years. The 2011 SIPP curriculum is designed to (1) provide broad exposure to theories, empirical findings and research traditions; (2) illustrate successful cross-disciplinary research and integration; (3) enhance methodological pluralism; and (4) strengthen networks among scholars from around the world. SIPP activities will include lectures by world-class

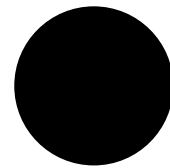
Template 6— Video page

This page show how the video archive page might work.

Note: Some aspects of this functionality may be unnecessary or prohibitive (coding hours-wise) to include in the final designs, but may be something to include in later iterations of the site. This particularly includes the filtering functionality and the customised video player.

The page will have a primary video playing area, loading with the most recently loaded video and its details. Below this will be a collection of other vidios for the user to view, which willl load in the main playing area on selection.

The details will open up as an overlay, containing the pertinent info about the video (such as abstract?).



**ISPP**  
International Society of  
Political Psychology

Search... >

Submit

Join Us

Donate

About Us

Membership

Annual Meetings

Publications

Junior Scholars

Get Involved

Announcements

Resources

Awards

Media Resources

## Conference Talks · Video

FILTER BY CONFERENCE MOST RECENT TOPIC

CONFERENCE  
San Francisco

SPEAKER  
Carolyn Funk  
University of  
Virginia

TOPIC  
Speaker's  
topic goes  
here briefly

### Other Recent Videos

Carolyn Funk + DETAILS	Carolyn Funk + DETAILS	Carolyn Funk + DETAILS	Carolyn Funk + DETAILS
Carolyn Funk	Carolyn Funk	Carolyn Funk	Carolyn Funk

Facebook Twitter LinkedIn

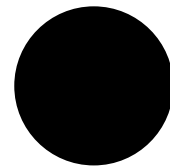
Credits

Template 7— Form Page

This gives an indication of the site's form pages, which by and large will likely not have many fields and minimal additional functionality such as *submit* etc.

The buttons should prompt the user if a field has been missed or incorrectly filled in. The fields themselves should retain the information and collect it in the submission to the designated ISPP email address.

The file upload will be based on standard upload functionality, and will allow for multiple files, though only word docs or pdfs should be accepted (TBC).



ISPP

International Society of  
Political Psychology

Search... >

Submit

Join Us

Donate

About Us

Membership

Annual Meetings

Publications

Junior Scholars

Get Involved

Announcements

Resources

Awards

Media Resources

## Submit your news

*ISPP seeks to promote our members and their work. If you have an announcement that you would like to share with our other members, then please submit it below for review.*

### YOUR DETAILS

Contact name:   
Affiliation:   
Contact email:   
Contact phone:

### YOUR NEWS

Attach File(s)

**SUBMIT!**



***end***