

ISPP's Early Career Committee Elevator Pitch

Introducing your research concisely and compellingly

Ask yourself, "What is my research about?" If you cannot answer this in less than a minute in a clear and concise way, you need an elevator pitch!

What is an elevator pitch?

An elevator pitch is a clear, concise, and compelling description of your research which could be understood by anyone and takes no longer to say than an elevator ride. An elevator pitch can be shared informally and orally in various professional contexts.

Why an elevator pitch?

You only have one opportunity to make a first impression, and it needs to be a good one! Having a well-planned elevator pitch can take the stress out of networking and prevent you from being tongue-tied when someone asks you about your research. A good elevator pitch will make you feel more confident and encourage others to have more confidence in you. Being able to present your research in a short amount of time is an excellent skill for scholars on the job market.

ISPP's 2017 Elevator Pitch Workshop

At the ISPP annual meeting we have introduced an elevator pitch event in which early career political psychologists learn how to present their research in conversation, in a brief, interesting and memorable way. At this event, you will work with senior scholar mentors to learn how to develop an effective elevator pitch. After the training, you will be given the opportunity to present your own elevator pitch and get invaluable feedback from the mentors. All participants will receive a certificate of participation at the end of the workshop.

The event is scheduled to take place on Sunday 2nd July, 3:30-5:00pm at the 2017 annual meeting in Edinburgh, United Kingdom,

How to sign up

We encourage those who are finishing their dissertations, or who just finished and are seeking jobs to sign up for the workshop. To sign up, email your name, contact information, a brief (max. 50 words) description of your research and what your status is (e.g. student, on the job market) to ecc@ispp.org by **June 15, 2017**. This information will help us to best support your needs and will ensure that we can produce your participation certificate in advance of the meeting.