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The Cambridge Handbook of the Psychology of Prejudice

"This book is a scholarly delight ... a superb blend of foundational theories (and theorists) that have shaped our understanding of prejudice and contemporary approaches that take this classic work in exciting new directions. I recommend it to anyone with even the slightest interest in the topic."

-William von Hippel, University of Queensland

The Cambridge Handbook of the Psychology of Prejudice aims to answer the questions: why is prejudice so persistent? How does it affect people exposed to it? And what can we do about it?

Providing a comprehensive examination of prejudice from its evolutionary beginnings and environmental influences through to its manifestations and consequences, this handbook is an essential resource for scholars and students who are passionate about understanding prejudice, social change, collective action, and prejudice reduction.

Featuring cutting-edge research from top scholars in the field, the chapters provide an overview of psychological models of prejudice; investigate prejudice in specific domains such as race, religion, gender, and appearance; and develop explicit, evidence-based strategies for disrupting the processes that produce and maintain prejudice. *The Cambridge Handbook of the Psychology of Prejudice* challenges researchers and readers to move beyond their comfort zone, and sets the agenda for future avenues of research, policy, and intervention.

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